

THIS IS A TIME TO
INCORPORATE
YOUR BRANDS
IN EMOTIONAL
STORYTELLING...!



INTERACTIVE BUSINESS SEMINAR ON

INTEGRATE YOUR BRAND IN MOVIES

– PROMOTE YOUR BUSINESS WITH FILM STARS



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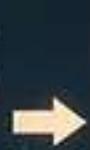
March 14, 2026 | 10:00 AM Prasad Labs, Banjara Hills, Hyderabad
Organized by Cinetaria Media Works, Hyderabad

Emerging Trend in Brand Promotion is Emotional Marketing

**IN AN ERA OF AD-BLOCKERS, CINEMATIC BRAND INTEGRATION
ENSURES YOUR MESSAGE IS WATCHED, NOT SKIPPED, BY
BECOMING PART OF THE STORY ITSELF.**



Fast-Skipping TV Commercials



Brands becoming the part of Story





In an era of "ad-skipping" and "banner blindness"

The silver screen remains the ultimate fortress of undivided consumer attention.

BENEFITS FROM BRAND INTEGRATION IN MOVIES

BEYOND LOGOS



Emotional Storytelling:
When the Brand
Becomes a Character

THE TOLLYWOOD ADVANTAGE



Unmatched Loyalty:
Tap into Fan-base
Ecosystems

DATA-DRIVEN ROI

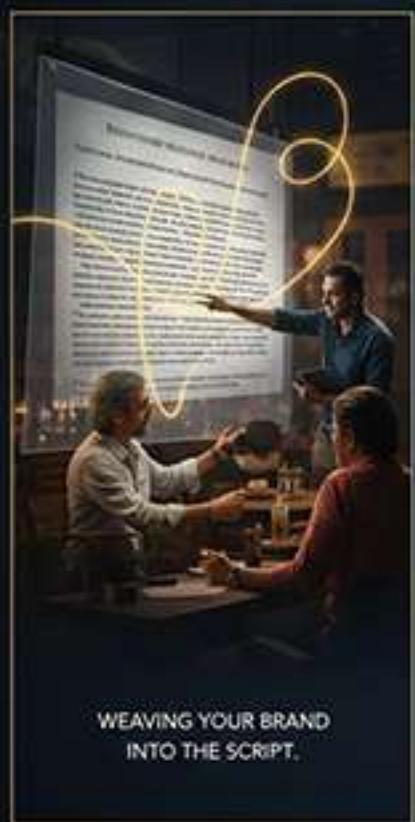


Film Associations →
Sales & Recall

WHY PARTICIPATE?

KEY DISCUSSION PILLARS

NARRATIVE INTEGRATION



CELEBRITY SYNERGY



THE DIGITAL TAIL



Exclusive Networking

Filmmakers and Brand Strategists meet together

Exclusive Networking



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Expert Panels



Case Studies



Key Discussion Pillars

Narrative Integration: How to weave a brand into a movie script without breaking the "fourth wall."

Celebrity Synergy: Matching the right brand personality with the right star persona.

The Digital Tail: Leveraging movie-related social media content for year-long brand engagement.

CINETARIA MEDIA WORKS

PREMIER MEDIA CONSULTANCY
120+ SUCCESSFUL FILM INTEGRATIONS



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INCORPORATE YOUR BRAND IN
EMOTIONAL STORY TELLING



THANK YOU
FOR YOUR VALUABLE TIME..



Registration QR



www.Cinetaria.in