

**THIS IS A TIME TO
INCORPORATE
YOUR BRANDS
IN EMOTIONAL
STORYTELLING...!**



INTERACTIVE BUSINESS SEMINAR ON

INTEGRATE YOUR BRAND IN MOVIES

— PROMOTE YOUR BUSINESS WITH FILM STARS



March 14, 2026 | 10:00 AM Prasad Labs, Banjara Hills, Hyderabad
Organized by Cinetaria Media Works, Hyderabad

Emerging Trend in Brand Promotion is Emotional Marketing

IN AN ERA OF AD-BLOCKERS, CINEMATIC BRAND INTEGRATION
ENSURES YOUR MESSAGE IS WATCHED, NOT SKIPPED, BY
BECOMING PART OF THE STORY ITSELF.



Fast-Skipping TV Commercials



Brands becoming the part of Story





***In an era of "ad-skipping" and "banner blindness"
The silver screen remains the ultimate fortress of undivided consumer attention.***

BENEFITS FROM BRAND INTEGRATION IN MOVIES

BEYOND LOGOS



Emotional Storytelling:
When the Brand
Becomes a Character

THE TOLLYWOOD ADVANTAGE



Unmached Loyalty:
Tap into Fan-base
Ecoystems

Cinetaria
MEDIA WORKS

DATA-DRIVEN ROI



Film Associations →
Sales & Recall

WHY PARTICIPATE?

KEY DISCUSSION PILLARS

NARRATIVE INTEGRATION



WEAVING YOUR BRAND
INTO THE SCRIPT.

CELEBRITY SYNERGY



MATCHING BRAND
TO STAR POWER

THE DIGITAL TAIL



FROM PREMIERE TO
PERPETUAL PRESENCE.

Filmmakers and Brand Strategists meet together

A group of men in suits are engaged in conversation at a formal event. In the background, several glowing neon-style logos are visible: 'FMCG', a stylized 'IT' inside a circle, 'Healthcare', and 'Automobile'. A large, ornate chandelier hangs from the ceiling. The overall atmosphere is that of a high-profile corporate or industry gathering.

Narrative Integration: How to weave a brand into a movie script without breaking the "fourth wall."

Celebrity Synergy: Matching the right brand personality with the right star persona.

The Digital Tail: Leveraging movie-related social media content for year-long brand engagement.

CINETARIA MEDIA WORKS

PREMIER MEDIA CONSULTANCY
120+ SUCCESSFUL FILM INTEGRATIONS




Cinetaria
MEDIA WORKS

THIS IS A TIME TO -
INCORPORATE YOUR BRAND IN
EMOTIONAL STORY TELLING



THANK YOU
FOR YOUR VALUABLE TIME..



Registration QR



www.Cinetaria.in

Cinetaria
MEDIA WORKS

